



BOARD OF DIRECTORS UPDATE

NABPAC's Board of Directors recently met for our third quarter meeting, where we focused on an often overlooked but critical aspect of an organization's future success: governance. The Governance

Subcommittee (part of NABPAC's Policy & Governance Committee) developed a set of recommendations which were approved by the board to enhance governance and board operations at NABPAC.

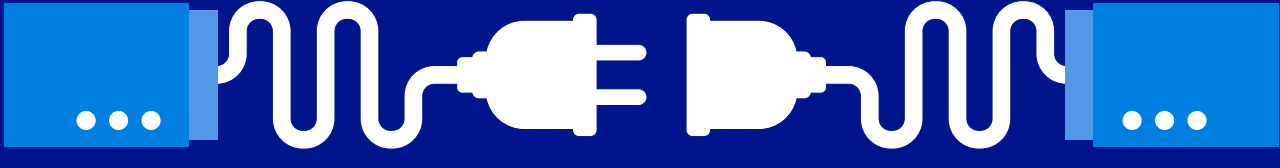
Improving Board Governance is one of our strategic priorities and will help us move from a purely operational board to a true governance board required to continue our growth as an organization. Better governance means better management of key priorities, more consistency in board member responsibilities and expectations, and a more transparent and inclusive environment to ensure new voices are heard. It also means a stronger organization to achieve our mission and serve our members.

We are focusing on four key areas to improve our board operation – some which will be implemented immediately and others which will require more work from our committees and Board leadership.

- **Board structure and committees** – establish an independent Policy & Advocacy Committee and a Governance & Nominating Committee to delineate responsibilities and ensure Board members' time is being used effectively
- **Board composition, recruitment, and election** – develop a recruitment strategy that identifies and pursues desired skill sets and diverse perspectives, ensuring the opportunity for new voices to join NABPAC leadership
- **Officer and leadership succession** – rework and streamline the structure, process, and eligibility requirements for officers, providing consistency in leadership succession and ensuring transparency and inclusivity in identifying and appointing individuals to the Executive Committee/leadership
- **Board training and development** – institute an onboarding, training, and assessment program for incoming and returning Board members in alignment with best practices of non-profit board governance

Thank you to all of our board members, especially Governance Subcommittee Chair Courtney Schoenborn, for advancing these recommendations. Over the past two years, NABPAC has made significant strides in its growth and evolution. We have completed strategic planning, enhanced programming, and increased member engagement – all while navigating a pandemic and experiencing a volatile political climate. The governance changes we are now implementing will have long-lasting effects and ensure our organization continues to grow and evolve to serve our members.

NABPAC 2021 ANNUAL CONFERENCE — SAVE THE DATE!



THE 2021 NABPAC RECONNECT

The NABPAC Board of Directors invites you to join us for our annual conference, the **NABPAC 2021 RECONNECT** on November 10, 2021 at the National Housing Center in Washington, DC. We are busy putting together our day of networking and interactive discussions as we recap 2021 and prepare for another busy election year in 2022. Visit us at www.nabpac.org for registration and sponsorship information.



NABPAC WELCOMES 40 NEW MEMBERS!

Please join us in welcoming the members who joined NABPAC in the first three quarters of 2021. We are thrilled to welcome each organization to the NABPAC family of over 260 organizations and growing!

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| <ul style="list-style-type: none"> ■ Association of Equipment Manufacturers ■ Booz Allen Hamilton ■ Medicaid Health Plans of America ■ Greenwich Biosciences ■ Julie Schrei Solutions, LLC ■ American Veterinary Medical Association ■ Transportation Intermediaries Association ■ Lincoln Financial Group ■ UnitedHealth Group ■ Coherus Biosciences ■ The Coca-Cola Company ■ Brick Industry Association ■ CareFirst BlueCross BlueShield ■ American Academy of Family Physicians ■ US Travel Association ■ Weyerhaeuser Company ■ The Fertilizer Institute ■ Ocean Spray Cranberries, Inc. ■ National Propane Gas Association ■ LyondellBasell | <ul style="list-style-type: none"> ■ Beekeeper Group ■ Biogen ■ GR Pro ■ MassMutual ■ Bayer ■ Finseca ■ Ryan, LLC ■ Humana ■ BIO ■ Jacobs ■ Corning ■ Pacific Life ■ Anheuser-Busch ■ FedEx ■ Ernst & Young ■ Salesforce ■ HB Strategies ■ Red Curve ■ Walgreen Co. |
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We are a stronger organization with these new members and are thrilled that our membership continues to grow, especially in these challenging times. If you know of an organization that is interested in standing up for the business PAC community and would benefit from NABPAC's services, please contact Micaela Isler at Micaela.isler@nabpac.org.

FACTS ABOUT PACS PODCAST

As the PAC Community moved forward after a very challenging first half of the year, the **Facts About PACs** podcast spent time on professional development highlighting the professional powers of PAC Managers, the top 5 questions every PAC manager should be asking right now, and how to utilize data and research to understand your audience.



If you haven't subscribed to the **Facts About PACs** podcast on Apple podcasts (or wherever you download your favorites), take some time to do so now. And be sure to share our podcast with your PAC members by including links in your newsletters, email communications, or PAC websites!

If you are interested in being a guest or serving as a sponsor, please contact Micaela.isler@nabpac.org.

PAC AND LEGAL HOTLINES



If you have not yet had an opportunity to take advantage of our hotline services and expertise, please email nabpac@nabpac.org to get your questions answered. NABPAC is grateful to have Carol Laham, partner at Wiley Rein, LLC and Amie Adams, president of Dunn Associates available to our members to answer your most challenging questions or to explore new ideas.

Use of both hotlines is included with your annual membership. We look forward to assisting you!