



## A STRONG START TO 2022

The first quarter of the new year always brings excitement for the possibilities that await in the year ahead. NABPAC started 2022 in the same manner we closed out 2021: moving forward, confident in our mission, aligned on our values, and supported by our members and key industry partners. We are optimistic about 2022 and what NABPAC will be able to accomplish for our member organizations and PAC leaders this year. While we still face plenty of challenges as a PAC community, there are several reasons for a positive outlook:

- **A return to normal** – While NABPAC did host our “RECONNECT” conference in DC last November, we’ve still been limited in our ability to have in-person events due to COVID. But with 2022 comes a return to normal. I’m proud to say that our first NABPAC PAC Luncheon is scheduled for May 3, with David Wasserman, renowned election analyst and Senior Editor, U.S. House of Representatives for *The Cook Political Report*. David will discuss the outlook for the midterm elections and preview some of the key races. And speaking of elections, we’ve also begun planning for our post-election conference at the Breakers in West Palm Beach, Florida. We are so excited to be going back to the Breakers once again, as this is a signature event for NABPAC that will help set the stage for PAC professionals looking to prepare for the incoming congressional leaders in 2023. As an important note, we’ve had a lot of success and participation with virtual events over the past two years, and based on feedback from members, many of you agree they are still a valuable offering. We’ll be continuing virtual events to accommodate work schedules and remote workers, and we’re excited to supplement these events with recurring in-person forums that are so valuable to PAC professionals.
- **Anti-PAC rhetoric** – 2021 saw no shortage of attacks on the PAC community, with some of the worst coming immediately in the aftermath of January 6. While there are still plenty of politicians and activists who are trying their best to silence the business PAC community, the concerning bills we’ve highlighted over the past few months aren’t likely to pass this session. With the 2022 election poised to be one of the most contentious yet, we see the focus of Congress staying on hot-button issues that matter most to constituents. Despite this, NABPAC remains vigilant to anti-PAC efforts and has aggressively worked to combat the false claims that bad actors make when discussing PACs. We’re also continuing our education of key legislators who may not understand the unintended consequences of bills like HR 6238, which seeks to ban “foreign companies” from operating PACs, but instead appears to prohibit any U.S. wholly owned subsidiary of a foreign company from having a PAC. NABPAC has spoken to the bill sponsor regarding our concerns and their office has expressed a willingness to work with us should the bill move.
- **A focus inward** – In the first quarter of 2022, NABPAC’s primary focus was on beginning to implement several changes to our association that will allow us to better serve our members. We were excited to welcome our new board of directors in January, and the first act of the new board was to formally adopt the new bylaws that were proposed last year. These new bylaws change some of the governance of the board and allow NABPAC to continue our growth and maturation as an organization. In Q1, we also worked to launch our new member engagement software, VeryConnect. The platform will allow for more functionality and a better user experience, giving us the ability to bring you more resources at a faster pace—and make them easier to access. This upgrade is in direct response to the increased demand we have seen from our member companies, and we’re excited to be bringing this online very soon.

Thank you to all of our members for your continued support as we build on the incredible momentum we achieved in 2021. We look forward to working with you throughout 2022 and continuing to provide you with the services and knowledge you expect from our association.

## NABPAC 2022 POST-ELECTION CONFERENCE

# SAVE THE DATE

NABPAC returns to The Breakers in West Palm Beach, Florida, November 16-18, 2022, for our Post-Election Conference, and we can’t wait to be back! Mark your calendars to join us for our marquee event! Expect to hear more about registration and sponsorship opportunities early in 2022.



## NABPAC WELCOMES 18 NEW MEMBERS IN Q1!

Please help us welcome the members that joined NABPAC in the first quarter of 2022. We are thrilled to have each organization in our NABPAC family of over 270 organizations—and growing!

- |                                    |                              |
|------------------------------------|------------------------------|
| ■ ACA International                | ■ ANCOR                      |
| ■ Campaign Finance Solutions       | ■ Constellation Energy Group |
| ■ Cornerstone Government Relations | ■ H&R Block                  |
| ■ Intel                            | ■ Interdigital               |
| ■ Invenery                         | ■ Land O’Lakes               |
| ■ Mortgage Bankers Association     | ■ Peraton                    |
| ■ Resolute                         | ■ Rolls-Royce                |
| ■ Southern Company                 | ■ Toyota                     |
| ■ Withum                           | ■ Zimmer Biomet              |

We are a stronger organization with these new members and are thrilled that our membership continues to grow, especially in these challenging times. If you know of an organization that is interested in standing up for the business PAC community and would benefit from NABPAC’s services, please contact us at [nabpac@nabpac.org](mailto:nabpac@nabpac.org).

## FACTS ABOUT PACS PODCAST

Are you listening to the number one PAC podcast in America? If not, subscribe now and don’t miss out on NABPAC events, latest trends, and research in the PAC community as well as timely facts that can help you manage your PAC and overall political programs.



Download our show on **Apple podcasts** (or wherever you download your favorites) and be sure to share our podcast with your PAC members by including us in your newsletters and email communications and on your PAC websites!

If you are interested in being a guest or serving as a sponsor, please contact [Micaela.isler@nabpac.org](mailto:Micaela.isler@nabpac.org).

## PAC AND LEGAL HOTLINES



If you have not yet had an opportunity to take advantage of our hotline services and expertise, please email [nabpac@nabpac.org](mailto:nabpac@nabpac.org) to get your questions answered. NABPAC is grateful to have Carol Laham, partner at Wiley Rein, LLC, and Amie Adams, president of Dunn Associates, available to answer our members’ most challenging questions or explore new ideas.

Access to both hotlines is included with your annual membership. We look forward to assisting you!

# DID YOU KNOW?



NABPAC and the Graduate School of Political Management at George Washington University are partners in promoting and enhancing the PAC profession. Through our partnership over the years, the NABPAC Jan Baran Scholarship has been awarded to deserving students each year who are enrolled in the PACs and Political Management Certificate program. If you have ever thought about pursuing an advanced degree, this just might be the program for you. Apply with [this link](#) if interested.