



## 2022 YEAR IN REVIEW

Happy New Year! I hope you had a safe and enjoyable holiday season with family and friends and had the opportunity to recharge and gear up for 2023.

As we kick off this new year, let's take a look back and review our successes from last year and look ahead to lay out our strategic priorities for the year ahead.

I'm proud to report that 2022 was both a continuation of the great progress we made over the past two years, and an incredible return to form for our association, especially for in-person events. While I know many of you witnessed these accomplishments firsthand, it's important to celebrate the key wins for our association:

- **NABPAC Post-Election Conference** – After four long years, we returned to The Breakers to host what has become synonymous with NABPAC – our post-election conference. This year's event boasted the highest attendance ever and featured a remarkable lineup of speakers and expert panels to help us all Review, Reset and Recharge. In case you missed it, checkout NABPAC's LinkedIn page and #NABPAC22.
- **NABPAC Connect** – Early in 2022, we implemented the NABPAC Connect platform to modernize our member user experience and provide greater backend functionality. We've been pleased with this new platform and will continue to utilize this helpful tool moving forward. If you haven't checked out the all-new Resource Library, you'll find some helpful resources and guides for PAC professionals.
- **Board Governance** – Last year, we implemented new governance for the Board of Directors. These new policies have helped our organization mature and have increased opportunities for more of our members to get involved with NABPAC.
- **Strategic Planning** – In the final Board meeting of 2022, we completed our strategic plan and already have begun implementation of our action plans for 2023. The biggest takeaway from our session was the board's alignment around moving NABPAC's advocacy efforts from playing defense to offense when engaging with lawmakers on behalf of the PAC community. We believe we'll have some great opportunities to demonstrate this in 2023. While the political environment appears uncertain, NABPAC will continue to seek out ways to advance our agenda.

This month, we'll be electing a new board of directors on January 19<sup>th</sup>. On a personal level, I want to thank all of you for your support as I wrap up my tenure as Board President. It's been an honor and a privilege to serve in this role and help continue to contribute to this wonderful association.

On behalf of the entire Board, I want to say that we appreciate your partnership and look forward to what we can accomplish together this year!



## NABPAC WELCOMED 41 NEW MEMBERS IN 2022

Please help us welcome the members who joined NABPAC in 2022. We are thrilled to have each organization in our NABPAC family of over 270 organizations and growing!

- |                                       |  |
|---------------------------------------|--|
| ■ Withum                              | ■ Strategic Partners & Media                     |
| ■ Cornerstone Government Relations    | ■ H&R Block                                      |
| ■ Resolute                            | ■ Land O'Lakes                                   |
| ■ Campaign Finance Solutions          | ■ Rolls Royce                                    |
| ■ Invenergy                           | ■ ACA International                              |
| ■ Peraton                             | ■ Protective Life                                |
| ■ ANCOR                               | ■ Dow  |
| ■ Zimmer Biomet                       | ■ Gilead   |
| ■ Interdigital                        | ■ Intel  |
| ■ General Mills                       | ■ Constellation Energy Corp.                     |
| ■ Association for Clinical Oncology   | ■ Lowes  |
| ■ Wireless Internet Service Providers | ■ Mortgage Bankers Association                   |
| ■ Haleon                              | ■ Toyota   |
| ■ Indianapolis Chamber of Commerce    | ■ Southern Company                               |
| ■ Institute of Makers of Explosives   | ■ American Farm Bureau                           |
| ■ Atkins Global                       | ■ American Composite Manufacturers Association   |
| ■ One Main Financial                  | ■ McKesson                                       |
| ■ Democracy Engine                    | ■ American Academy of Dermatologists Association |
| ■ Speak 4                             | ■ American Association for Justice               |
| ■ J.M. Smucker                        | ■ Salt River Project                             |
| ■ PMI Global Services Corp            |  |

If you know of an organization that is interested in standing up for the business PAC community and would benefit from NABPAC's services, please contact us at [nabpac@nabpac.org](mailto:nabpac@nabpac.org).

## FACTS ABOUT PACS PODCAST

Are you listening to the number one PAC podcast in America? If not, you've got more than 100 episodes to catch up on!

Subscribe now so you don't miss out on information about NABPAC events, latest trends and research in the

PAC community, and timely facts that can assist you in managing your PAC and overall political programs.

Download our show on **Apple podcasts** (or wherever you download your favorites) and be sure to share our podcast with your PAC members by including us in your newsletters, email communications, or on your PAC websites!

If you are interested in being a guest or serving as a sponsor, please contact [Micaela.isler@nabpac.org](mailto:Micaela.isler@nabpac.org).



## PAC AND LEGAL HOTLINES

Don't forget to take advantage of our hotline services and expertise, as these are included with your annual membership in NABPAC. You can email [nabpac@nabpac.org](mailto:nabpac@nabpac.org) to get your questions answered. NABPAC is grateful to have Carol Laham, partner at Wiley Rein, and Amie Adams, president of Dunn Associates, available to our members to answer your most challenging questions or to explore new ideas.

We look forward to assisting you in the new year!

