



We're only one month away from the 2024 elections and our Post-Election Conference in Palm Beach, FL! We've worked hard this year to get you "election-ready" through our numerous events and resources, and that didn't change over the summer months.



We finished June with a Let's Talk on "How to Host a Candidate Fundraiser." In July, our Let's Talk focused on how to "Get the Data and Learn How to Use It." In August, we hosted our roundtables for Corporations, Associations with Corporate Members, and Associations with Individual Members, which is always a beneficial time for colleagues to get together and discuss common issues, especially around the election. We followed that with a Let's Talk on "Developing a PAC Operating Budget." In September, our PAC Luncheon discussed "How to Communicate the Outcomes of the Elections with Your PAC Eligibles" which is something every PAC Director should be focused on at this point.

And finally, our most recent Let's Talk covered "Standing Up a PAC Match Program" by sharing the topline results from NABPAC's recent PAC Match Survey. If you're not currently offering PAC Match for your donors, we highly recommend you look into it. We had great attendance and feedback at all of these sessions.

We were also busy over the summer with our advocacy efforts. In addition to continuing to work through our top legislative priorities and build relationships on the Hill, we hosted a Campaign Finance briefing at the Longworth House Office Building. This briefing – led by NABPAC President & CEO Micaela Isler, Meaghan Joyce (International Paper), Carol Laham (Wiley), and Joe Manion (American Waterways Operators) – focused on educating Congressional offices about campaign finance and specifically, how PACs were the original campaign finance reform. Our team discussed how labor unions, corporations, and trade/professional associations operate their Separate Segregated Funds (SSFs) as a result of the landmark campaign finance legislation of 1971 when the Federal Election Campaign Act was originally enacted, officially codifying PACs into statute. This was a well-attended and successful event and helps build the foundation for more outreach in the coming months.

While we're focused on finishing the year strong and ensuring all of our members are "election-ready" we're also looking forward to 2025. The NABPAC team has already started looking at programming for next year, building on the incredible work they've done for 2024.

In the spirit of looking ahead to next year, I want to remind everyone that invoices for 2025 membership will be sent out to all members in November, with a deadline of January 31, 2025 for payment. Below are the dues amounts for next year, based upon the recommendation of our NABPAC Dues Task Force and the Board of Director's approval in 2022.

Most Recent Cycle PAC Receipts	2024 Annual Dues	2025 Annual Dues
\$200,000 or less	\$3,000	\$3,200
\$200,001-\$500,000	\$4,500	\$4,700
\$500,001-\$800,000	\$6,000	\$6,300
\$800,001 or more	\$7,500	\$7,800
Vendors <10 employees	\$3,000	\$3,200
Vendors > 11 employees	\$4,500	\$4,700

I'm proud of what we've been able to accomplish this year as an organization, and I'm looking forward to seeing many of our members at our conference next month. This event is shaping up to be our biggest and best Post-Election Conference yet. As you've likely heard, we've confirmed David Wasserman from the Cook Political Report as our keynote speaker. We also have an interview with Sean Cooksey, Federal Election Commission Chair, which is sure to be enlightening. We're finalizing some other exciting speakers as well and will be sharing the full agenda with attendees soon!

Thank you for your continued engagement with NABPAC.

Bridget Sewell

2024 NABPAC CHAIRMAN

Welcome!

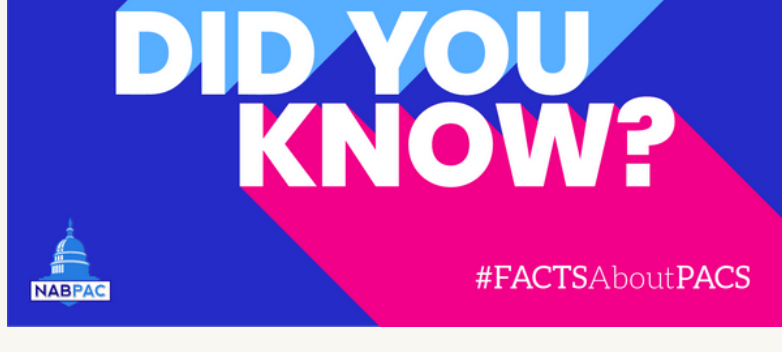
NABPAC WELCOMED 28 NEW MEMBERS THROUGH Q3

Please help us welcome the new members who joined NABPAC so far in 2024. We are thrilled to have each organization in our NABPAC family of nearly 300 organizations and growing!

NABPAC WELCOMES 28 NEW MEMBERS

- **Alcoa**
- **Alliance of Community Health Plans**
- **Atomic Credit Union**
- **BNSF Railway**
- **Capitol One**
- **Conoco Philips**
- **Consumer Bankers Association**
- **Consumer Technology Association**
- **Ecolabs**
- **Erie Insurance**
- **Ernst & Young**
- **Franklin Templeton**
- **International Liquid Terminals Association**
- **KPMG**
- **Kraken**
- **National Apartment Association**
- **National Association of Mutual Insurance Companies**
- **NCTA--The Internet & TV Association**
- **National Shooting Sports Foundation**
- **National Waste & Recycling Association**
- **Novocure**
- **Optiver**
- **RV Industry Association**
- **S&P Global**
- **Shein**
- **Spark Influence**
- **The Blockchain Association**
- **USAA**

If you know of a business organization that is interested in standing up for the business PAC community and would benefit from NABPAC's services, please contact us at nabpac@nabpac.org.



FACTS ABOUT PACS PODCAST

Are you listening to the number one PAC podcast in America?

If you're not, you're missing out on information about NABPAC events, latest trends and research in the PAC community, and timely facts that can assist you in managing your PAC and overall political programs.

Check out our most-listened-to podcasts from Q3:

- **RNC 2024** – Tim Monahan, Senior Vice President of Government Affairs at Atlas Crossing, reported live from the 2024 Republican National Convention in Milwaukee. He shared his insights into the biggest storylines driving the convention.
- **DNC 2024** – Paul Brathwaite, Chief Strategist at Federal Street Strategies reported live from the 2024 Democratic National Convention in Chicago. He too shared his insights into the biggest storylines driving the convention.
- **Chin Straps On** – We asked the question that was on the minds of so many: "What should PAC professionals do in periods of political turbulence?" A candid conversation on the state of play in campaign 2024 from the #1 PAC Podcast in America.
- **45-Days to Election Checklist** – With about 45 days until Election Day, the Facts About PACs podcast is here with the PAC Director's checklist. From creating engaging election night scorecards to crafting post-election analyses that matter, this episode is packed with actionable tips to help you shine.

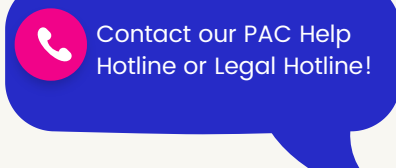
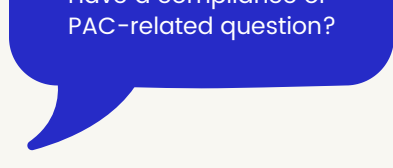
Get caught up on the latest shows on Apple podcasts (or wherever you download your favorites) and be sure to share our podcast with your PAC members by including us in your newsletters, email communications, or on your PAC websites!

If you are interested in being a guest or serving as a show sponsor, please contact micaela.isler@nabpac.org.

PAC & LEGAL HOTLINES

Don't forget to take advantage of our hotline services and expertise, as these are included with your annual membership in NABPAC. You can email nabpac@nabpac.org to get your questions answered. NABPAC is grateful to have Carol Laham, partner at Wiley and Amie Adams, president of Dunn Associates, available to our members to answer your most challenging questions or to explore new ideas.

We look forward to assisting you!



LOVE THIS EMAIL?

Know someone who would be interested in this Newsletter? Forward it to them!